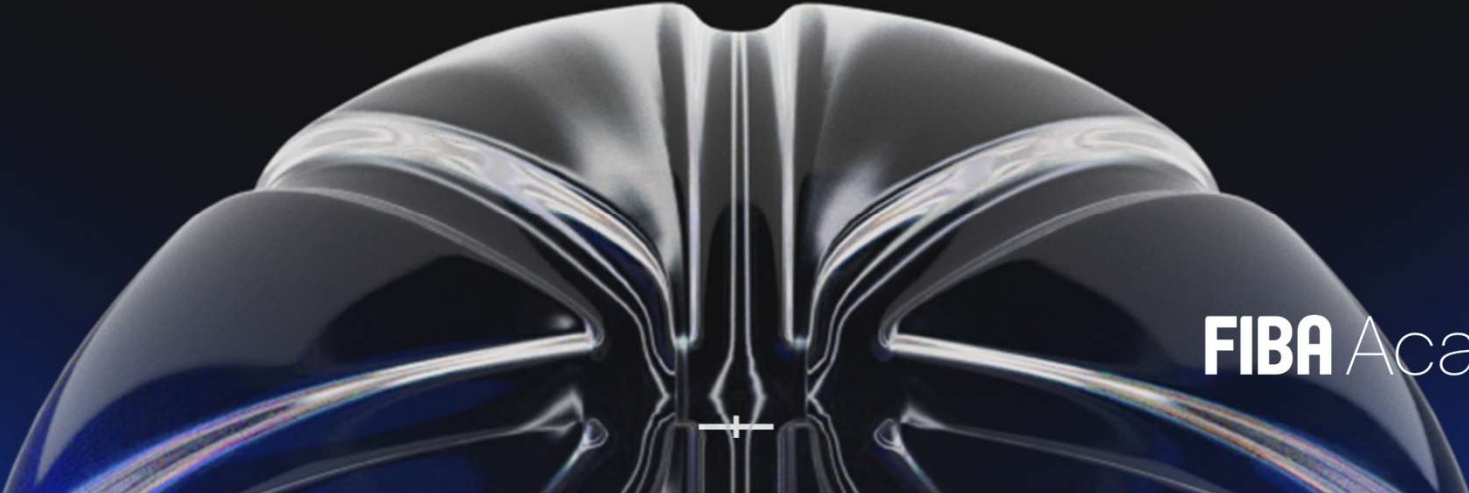




FIBANXT

LEADERS PROGRAMME

† “Empowering the next generation of leaders in basketball organizations worldwide.” †



FIBA Academy



Overview

9

Months

115

Learning Hours

4

Locations

4

Online Sessions

25

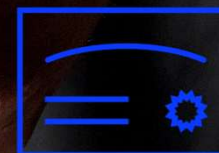
Participants



English



Practical Tools



FIBA Certificate

FIBANXT
LEADERS PROGRAMME

Participants

Designed for current and emerging strategic leaders and executives of Basketball Federations, Leagues and Clubs, as well as former players looking to develop essential skills and knowledge in sport management to operate their career transition.

National Federations

Secretary Generals

Presidents

General Managers

Pro Leagues

Chief Executive Officers

Pro Clubs

FIBANXT
LEADERS PROGRAMME

+

Exclusive Learning

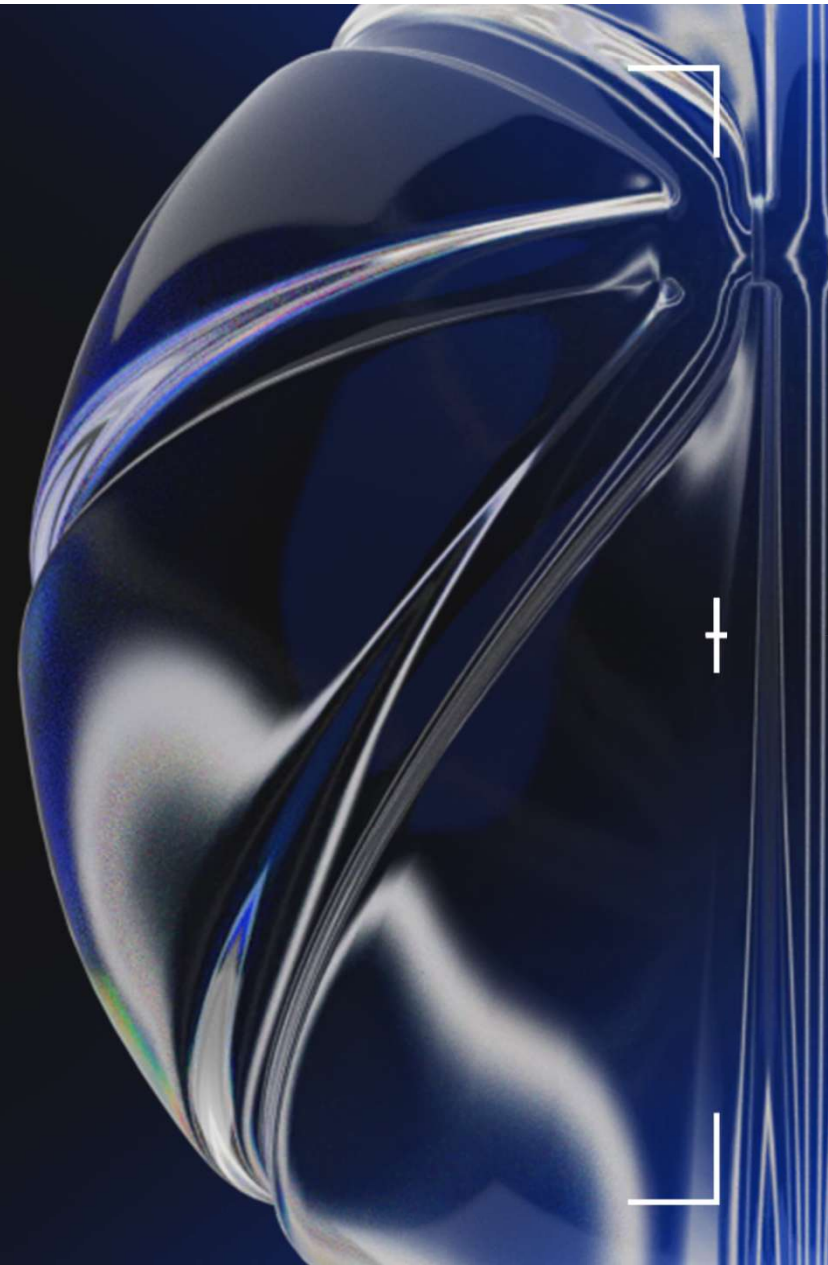
Iconic Sport Hubs

+ **World-Class Venues** +

Networking

Exclusive Experts

+



Format



ISTANBUL

5 Days

26-30 October 2026

MIAMI

5 Days

25-29 January 2027

DOHA

5 Days

5-9 April 2027

GENEVA

5 Days

7-11 June 2027

TIP-OFF

60 Min

30 September 2026

ONLINE

90 Min

8 December 2026

ONLINE

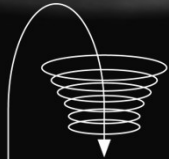
90 Min

9 March 2027

ONLINE

90 Min

4 May 2027



- **Dates & Locations** are subject to change -

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Istanbul, Türkiye

Basketball Development Center (TBF Headquarters - Anadolu Efes - Galatasaray Basketball)
- Ülker Sports Arena (Fenerbahçe Basketball) - Beşiktaş GAN Sport Complex (Beşiktaş Basketball)
- Sinan Erdem Dome

- **Targeted Venues** are subject to change -

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LEADERS PROGRAMME

Miami, USA

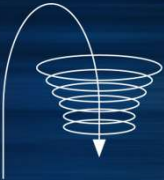
University of Miami (Miami Hurricanes) – Amerant Bank Arena (Miami Panthers)
- Kaseya Center (Miami Heat) - NU Stadium (Inter Miami FC) – Telemundo Studios

- **Targeted Venues** are subject to change -

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Doha, Qatar

3-2-1 Qatar Olympic and Sports Museum – Lusail Stadium - Lusail International F1 Circuit
- Aspire Academy - Lusail Multipurpose Hall – Al-Janoub Arena – Education City
- Qatar Basketball Federation Headquarters –



- **Targeted Venues** are subject to change -

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Geneva-Lausanne, Switzerland



FIBA Patrick Baumann House of Basketball – Olympic Museum – UEFA Headquarters

- **Targeted Venues** are subject to change -

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What you will learn



Basketball Development

- > Player Pathway
- > Grassroots Basketball Development
- > Talent Pathways
- > Safeguarding
- > National League Development
- > Competition Pathways
- > Club Licensing
- > The NIL impact
- > Coaching Development
- > 3x3 Basketball
- > E-FIBA Competitions
- > Wheelchair Basketball

Marketing & Commercial

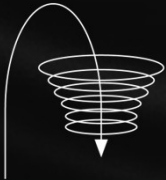
- > Marketing Structures
- > Brand Creation & Management
- > Digital Marketing
- > Fan Engagement
- > Sponsorship
- > CSR & Public Sector Investment
- > Ticketing & Hospitality
- > Merchandising & Licensing
- > Media Rights & Streaming
- > Defining your Marketing priorities

Event Hosting & Management

- > Event Planning
- > Event Delivery Team Structure
- > Game Operations
- > Venue Management
- > Health & Safety Management
- > TV & Media Operations
- > Event Communication
- > Volunteers Management
- > Marketing Activations
- > FIBA Event Hosting

Leadership & Management

- > Leadership Role & Skills
- > Governance Structure
- > Strategic Planning
- > Financial Management
- > HR Management
- > Culture Change
- > Anti-Match-Fixing
- > Anti-Doping
- > AI & Digitalization in Sport
- > Crisis Management
- > Risk Management



- **Targeted Venues** are subject to change -

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Price



Swiss Francs

International Flights
& Accommodations
(Miami & Geneva only)

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Application



31
JULY

31
AUGUST

**Application
Deadline**

**Final Selection
Announcement**

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FIBA Academy



THANK YOU

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