

2023–2025 HIGHLIGHTS



SEPTEMBER

The FIBA Basketball World Cup 2023 in the Philippines, Japan and Indonesia becomes most followed ever FIBA event, as Germany win their maiden title.

Sue Bird announced as Women's World Cup Germany 2026 Global Ambassador.

The FIBA Intercontinental Cup expands to include Asian teams, as Singapore becomes first-ever host in Asia.

DECEMBER

The first season of FIBA Women's Basketball League Africa debuts in Cairo, Egypt.

World Basketball Day established and adopted by the UN, celebrated on the day Dr. James Naismith invented basketball, December 23.



FEBRUARY

13,700 fans set a new attendance record for a women's team sport in Antwerp, Belgium, at the FIBA Women's Olympic Qualifying Tournament 2024.

JUNE

Basketball Champions League Asia makes its debut in Dubai, UAE, meaning the BCL is present across three regions.



AUGUST

3x3 basketball at the Paris 2024 Olympic Games saw sold-out crowds, record TV audiences as well as an unforgettable experience on Place de la Concorde.



DECEMBER

eFIBA Season 3 finals held for the first time as a standalone LAN event, hosted in the Philippines in collaboration with the National Federation.



JANUARY

FIBA Basketball World Cup 2027 visual identity launched by FIBA Global Ambassador Carmelo Anthony.



2023

2024

2025



NOVEMBER

The FIBA Women's Basketball League Americas premieres in Rionegro, Colombia.



JULY

FIBA Olympic Qualifying Tournaments 2024 conclude in Greece, Latvia, Puerto Rico and Spain, with digital engagement soaring to unprecedented heights.



AUGUST

The Men's and Women's Olympic Basketball Tournaments Paris 2024 harness record-breaking engagement as well as record attendance of over 1 million.

SEPTEMBER

The Women's Basketball League Asia debuts in Chengdu, China, with outstanding attendance and viewership.

The FIBA Intercontinental Cup includes all regions for the first time with the inclusion of the NBL (AUS/NZL) champions.



JUNE

FIBA Women's EuroBasket to be played across four co-hosting countries (Czechia, Germany, Greece, Italy) for the first time.

FIBA Women's AmeriCup 2025 set to take place in Santiago, Chile.

FIBA Women's Asia Cup 2025 set to take place in Shenzhen, China.

FIBA Women's AfroBasket to be hosted in Abidjan, Côte d'Ivoire, for the first time.

AUGUST-SEPTEMBER

FIBA Asia Cup 2025 set to be played in Jeddah, Saudi Arabia.

Angola to host 31st edition of FIBA AfroBasket.

FIBA AmeriCup to be hosted in Nicaragua for the first time.

FIBA EuroBasket 2025 to be played in Cyprus, Finland, Latvia and Poland.