FIBA WOMEN'S EUROBASKET 2025 LOGO MANUAL

OVERVIEW

This is the official logo for the FIBA Women's EuroBasket 2025.

The FIBA Women's EuroBasket 2025 logo is comprised of three primary elements:
- Symbol
- Permanent Competition Mark
- Host Countries

The logo must always be applied using the official files. The files must not be altered in any way, nor can the components be used as individual assets. These guidelines must be used in combination with the logo files provided.

SYMBOL

PERMANENT COMPETITION MARK

HOST COUNTRIES

PORTRAIT

The portrait version in full color is the standard version for usage on most digital and print applications.

The flat color logo is to be used on special applications where production needs specify the usage of flat color variant.

Full color portrait positive

Flat color portrait positive

LANDSCAPE

The landscape version of the logo is used when it facilitates the positioning within an application, mostly in horizontal formats.

Full color landscape positive

Flat color landscape positive

FULL COLOR PORTRAIT

Full color positive is to be used on white or light color backgrounds. Negative versions are to be used on dark or busy backgrounds.

There are also five special versions for usage over specific colored backgrounds defined in the brand identity color palette: one additional Core color-aquamarine, Czechia-red, Germany-blue, Italy-orange and Greece-raspberry in order to protect the symbol.

VARIOUS BACKGROUNDS

Full color portrait positive / light background

Full color portrait negative / dark background

Full color portrait negative **AQUAMARINE** background

Full color portrait negative **CZECHIA** background

Full color portrait negative **GERMANY** background

Full color portrait negative **ITALY** background

Full color portrait negative **GREECE** background

FULL COLOR LANDSCAPE

VARIOUS BACKGROUNDS

Full color landscape positive / light background

Full color landscape negative / CZECHIA background

Full color landscape negative / dark background

Full color landscape negative / GERMANY background

Full color landscape negative / AQUAMARINE background

Full color landscape negative / ITALY background

Full color landscape negative / GREECE background

FLAT COLOR PORTRAIT

Flat color positive version is to be used on white or light color backgrounds, where full color logo version cannot be used. Negative version is to be used on dark or busy backgrounds.

VARIOUS BACKGROUNDS

Flat color portrait positive / light background

Flat color portrait negative / dark background

Flat color portrait negative **AQUAMARINE** background

Flat color portrait negative **CZECHIA** background

Flat color portrait negative **GERMANY** background

Flat color portrait negative **ITALY** background

Flat color portrait negative **GREECE** background

FLAT COLOR LANDSCAPE

VARIOUS BACKGROUNDS

Flat color landscape positive / light background

Flat color landscape negative / CZECHIA background

Flat color landscape negative / dark background

Flat color landscape negative / GERMANY background

Flat color landscape negative / AQUAMARINE background

Flat color landscape negative / ITALY background

Flat color landscape negative / GREECE background

MONOCHROMATIC LOGO

The positive and negative options should only be used when it's not possible to use colors.

Monochromatic portrait black

Monochromatic portrait white

Monochromatic landscape black

Monochromatic landscape white

CLEAR AREA

To ensure the FIBA Women's EuroBasket 2025 logo has consistent, optimal legibility and prominence, an area of clear space should be maintained around it.

The height of the word 'EUROBASKET' is the minimum exclusion area that has been created around the logo to ensure visibility and distinctiveness.

The dimensions of the exclusion area apply to the portrait and landscape versions of the official logo for any kind of background.

E = EUROBASKET

MINIMUM DIMENSIONS

Below are the minimum recommended widths. The logo should never be smaller than this, otherwise it will lose its legibility.

PRINT

15 mm

30 mm

DIGITAL

110 px

220 px

UNAUTHORIZED USAGE

Do not distort the logo.

Do not change the colors of the logo.

Do not delete parts of the logo.

Do not change the font of the logo.

Do not place the logo over an unofficial color.

Do not place the logo in a holding shape.

Do not resize parts of the logo.

Do not place the logo over complex backgrounds.